



U.S Commercial Service Presents:

UPDATE TO CE Mark and EU ENVIRONMENTAL PROGRAM

Significant changes underway and on the horizon

June 8, 2023 | 10:00 am EDT | Virtual | \$35

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The CE mark program in Europe continues to change. New Machine and Medical Device regulations, Brexit, and coming new environmental rules will give U.S. exporters plenty to contend with. This webinar will discuss these changes and the implications for U.S. exporters.

In this program, you will learn:

- What is the CE mark?
- When is the CE mark required?
- How does a company get the CE mark?
- European standards and test results
- EU Market Surveillance Directive
- New Machine Products Regulation
- New Medical Device Regulation
- EU Environmental Program (RoHS, WEEE, Erp, and PFAS)
- Brexit's Effects on the CE mark

Featured Speakers:

- **Bob Straetz** - EU Specialist, Office of European Union & Regional Affairs
- **Peter Marton** - Commercial Specialist at the U.S. Mission to the European Union

For questions, contact: Shannon Christenbury at shannon.christenbury@trade.gov



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